Rochester Regional Health Information Management Association

RRHIMA 2021 Annual Meeting

Program and Report

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RRHIMA Annual Meeting – May 11-13, 2021 11am-1pm

Hot Topics in HIM

Tuesday, May 11, 2021

11am-Noon   *Artificial Intelligence (AI) in HIM and Coding in 2021*
                         Mike Miller, Vice President Client Services, Dolbey

Noon-1pm   *Boost Your Career with Self-Promotion Fuel*
                         Elizabeth Wheeler, RHIA
                         Academic Coach/Adjunct Faculty, Trocaire College

Wednesday, May 12, 2021

11am-Noon   *HIPAA 2021 and Proposed Privacy Rule Changes*
                         Elizabeth (Lisa) Wild, RHIA, CHPS
                         Sr. Manager, Privacy, Rochester Regional Health

Noon-1pm   *Information (Sharing) Blocking*
                         Donna Barnard, RHIA, Director of HIM and Utilization
                         Management
                         Vicki Clevenger, RN, JD, MPH, Associate VP & Chief
                         Compliance Officer
                         Nora Tabone, MS, RN
                         University of Rochester Medical Center

Thursday, May 13, 2021

11am – Noon   *Moving from mind full to mindful: navigating stressful*
                         events with mindfulness practices
                         Aubree Guiffre, Ph.D, Clinical Psychologist
                         Certified Mindfulness Teacher
                         Rochester Regional Health

Noon-1pm   *RRHIMA Business Meeting, Year Highlights*
                         RRHIMA Board of Directors
                         Installation of Officers

Each session approved for 1 CEU by AHIMA and AAPC, except the RRHIMA Business
Meeting. Recordings of all sessions will be available if you are not able to attend the live
session(s).

2020-2021 RRHIMA Annual Report

Mission

The Rochester Regional Health Information Management Association promotes professional excellence and growth of members through education, networking and mentoring.
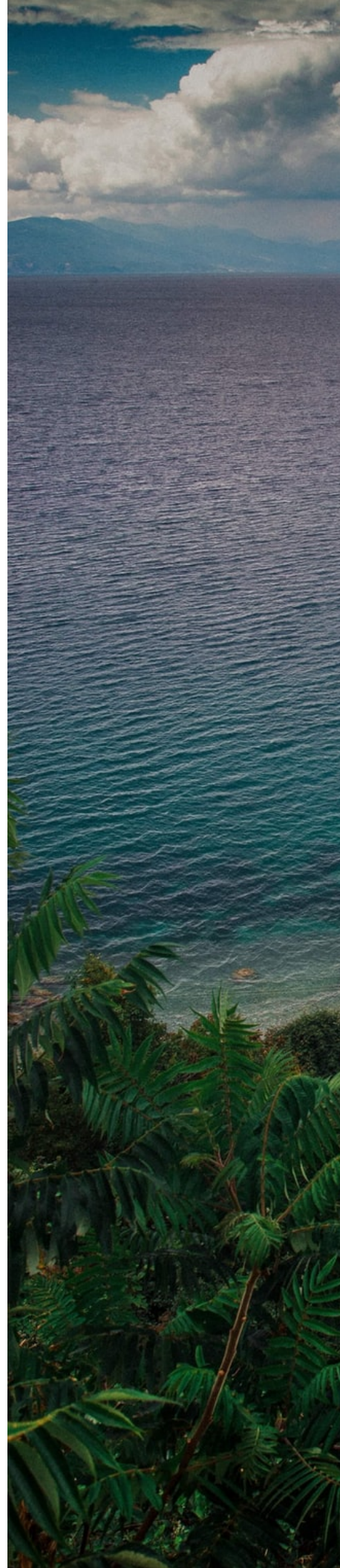
Vision

Our vision is to be recognized leaders in the management of health information in the Rochester region.

Bylaws: Updated January 2021. Available at: rrhima1.org/about

Board of Directors

President	Lynn-Marie Wozniak, MS, RHIT, CDIP, FAHIMA
President-Elect	Mary Pasciak, RHIT
Past-President	Nicole Morthorst, RHIT, CRC
Director of Bylaws	Chelsea Ziefel, RHIT
Director of Communications	Darlene McKendrick, BA, RHIT, CCS
2nd Yr Director of Education	Amanda Rice, RHIA
1st Yr Director of Education	Paula Santiago, RHIT, CCS-P, CPB, CPMA, CDC
Director of Finance	Steve Ortolaza, RHIT
Student Representative	Penny Hankins

Membership

We were able to increase membership this year by offering engaging education programs and other member services, such as our special interest groups. We will be launching an online membership form and database in June. In the future is that members will be able to keep their information updated themselves, and we will be able to have a member directory that all RRHIMA members can access to help us keep in contact with each other more easily.

Membership Type:	2021-2020	2019-2020	2018-2019
RRHIMA Dues Paying	89	85	80
Emeritus	6	6	4
Students	50	46	30
Total	**145**	**137**	**114**

Election Results

We had 95 Dues paying and Emeritus members eligible vote in this year's election. We held the election electronically and had 49 members (52%) cast ballots for the 2021-2022 Board of Directors.

We did not have any candidates for President-Elect, so the current President (Lynn-Marie Wozniak) and President-Elect (Mary Pasciak) will remain in their current positions for another year. The newly elected Directors for 2021-2022 are:
- Director of Bylaws – Diane Gray, RHIA
- Director of Communications: Penny Hankins (RHIT-eligible)
- 1st Yr. Director of Education – Leslie Slater, MS, RHIA, CCDS, CIC, CRC

Finances

	Revenue	Expenses	Net YTD
Starting Balance General Fund –7/2/2020			$ 6,500
Starting Balance Scholarship & Awards Fund-7/2/2021			$ 1,169
Administrative	$1,526 (Dues)	$ 867	$ 658
Education (Picnic, Webinars & Annual Meeting)	$4,431 (Fees)	$1,030	$ 3,401
Scholarships & Awards	$ 100 (Donations)		$ 100
Balance YTD – 5/1/2021	**$6,056**	**$1,897**	**$11,828**

Major expenses: Zoom Meeting and Webinar subscription fees, Dropbox subscription fee, website hosting fees, auditor's fee, HIP weeks and speaker gift cards, picnic expenses.

Major expenses remaining in 2020-2021: Sharon Insero Academic Award ($300), NYHIMA Annual Meeting Sponsorship ($400)

Communications

Throughout the course of the year, we diligently communicated with our members via email and our website to keep them informed about picnic, webinars, special interest group meetings, HIP Week activities, and other RRHIMA business.

We kept our event calendar current with all meetings and webinars. It also included links to registration materials. We posted recordings of our webinars and business meetings in the Members-only-section of the website. When job postings were sent to us, we put links to them in our members-only-section of the website and sent emails to our members and students informing them of the links.

We posted frequently on our Facebook page to stay engaged with our members, particularly during HIP weeks.

We sent online surveys to all our members seek their input on our picnic, coder special interest group and annual meeting.

Communications

We increased our social media presence of Facebook this past year. The number of people following our page went from 135 to 143 and counting!

RRIHMA actively engages with NYHIMA and strives to pass on to our RRHIMA members any directives or information requested by NYHIMA
We regularly submit articles to the NYHIMA newsletter, Perspectives about our meetings, activities and education sessions. Ann Ortolaza, reporter for our Member Spotlight, conducted interviews and submitted articles to Perspectives for:

- Fall 2020 - Diane Gray, RHIA
- Winter 2020 - Recent Graduates – Tonija Dunham, Monica Ortiz, Steve Ortolaza, Emily Taylor
- Spring 2021 - Sally Deming, RHIT

We will be launching a new easier to maintain and update website with more functionality by the end of June.

Education

After careful research we decided to use Zoom Webinar for our education programs. It streamlined our registration, reminder and follow-up email efforts and recordkeeping. We also utilized Google Forms to enable us to do electronic education registrations, evaluation forms and surveys. We delivered 3 ambitious series of webinars for a total of 15.5 CEUs around the themes of Underserved Populations, COVID, and Auditing. All 15 of the webinars received high marks on the evaluations. We also planned a virtual Annual Meeting with 5 CEUs on Hot Topics in HIM. At our picnic in August, we offered 1.0 CEU for the FY2021 ICD-10-CM/PCS and Coding Guidelines update – Hollywood Squares style.

Event	Title	Date	#CEUs	Attendees*
RRHIMA Week of Webinars on Underserved Populations – (in lieu of our 2020 Annual meeting) – *(35 registrants)*	Overview of New York State LGBTQ Services and Programs	8/10/2020	1.0	24
	Meeting the Needs of the Transgender Community	8/11/2020	1.0	27
	RRH's role in Addressing the Health Disparities for Underserved Communities	8/12/2020	1.0	21
	Best Kept Secret in Ontario County – The Public Health Department	8/13/2020	1.0	22
	Transgender Identification and Data Challenges in the MPI and EHR	8/14/2020	1.0	24
RRHIMA Annual Picnic	F2021 ICD-10-CM/PCS & Coding Guidelines Update	8/26/2020	1.0	22
RRHIMA COVID Webinar Series - Where are we now? *(50 registrants, plus MCC students)*	Covid Coding	9/22/2020	1.0	22
	Covid Billing and Reimbursement Issues (Including Denials)	10/06/2020	1.0	30
	Where are we now? Public Health Perspective on COVID	10/27/2020	1.0	30
	COVID Infection Prevention	11/3/2020	1.0	32
	How COVID has Changed the Roles of HIM (Panel)	11/17/2020	1.5	48 live (MCC students also attended)
	COVID Compliance what now?	12/8/2020	1.0	26
RRHIMA Auditing for All Webinar Series *(59 registrants)*	Auditing 101	02/24/2021	1.0	47
	What, When, Where of Medicare Risk Adjustment Auditing	03/10/20221	1.0	42
	Overview of Medicaid Auditing Process, Protocols & Priorities	03/25/2021	1.0	43
	PDPM* Where are we now?	04/07/2021	1.0	40
RRHIMA Annual Meeting *(51 Registrants)*	Artificial Intelligence (AI) in HIM and Coding in 2021	05/11/2021	1.0	34
	Boost Your Career with Self-Promotion Fuel	O5/11/2021	1.0	36
	HIPAA 2021 and Proposed Privacy Rule Changes	05/12/2021	1.0	35
	Information (Sharing) Blocking	05/12/2021	1.0	38
	Mindfulness: The Language of Caring (for self and others)	05/13/2021	1.0	TBD

Special Interest Groups (SIGs):

The **Long-Term Care (LTC) SIG** continues to be very active, holding meetings the third Tuesday of the month via. It is a roundtable session at which HIM professionals working in the LTC setting come together to discuss DOH surveys, PACS and other audit requests, ROI regulatory changes, CMS changes and complex coding cases. Meeting are two hours with 1.0 or 2.0 CEU being offered depending on the length of the meeting and the contents of round table discussion.

The **Coders SIG** met quarterly via Zoom. We held 3 meetings so far this year. The SIG hopes to meet again in June. Surveys were sent out to solicit SIG attendees input on topics, presenters, and convenient times for the meetings. Meetings are an hour to an hour and half with one CEU being offered free for RRHIMA members. Our topics for this year were:

the E/M Level Codes and Coding Guideline Updates for CY2021	10/05/2020	1.0 CEU	22 attendees
2021 CPT Updates	01/26/2021	1.0 CEU	15 attendees
Diagnostic Coding CVA/TIA	04/27/2021	1.0 CEU	16 attendees

The **Newcomers SIG** is a new adventure for us this year. It is being facilitated by the younger members on our Board of Directors and it is for Students, Recent Graduates, newcomers to the area and to the profession. The Newcomers SIG meets on the first Thursday of the month from 7pm-8pm via Zoom. Topics and speakers are suggested by members and this year have included job hunting, RHIT exam prep, and resume critiques by a hiring manager.

See the event calendar on rrhima1.org for meeting dates, times, and Zoom link for all planned SIG Meetings.

Student Engagement

RRHIMA has a **student representative** on its Board of Directors to help RRHIMA keep in touch and be of assistance to the students in our region's HIM program. This year our student representative is Penny Hankins from MCC, and she reports that the senior Health Information Technology (HIT) students have done well studying virtually during COVID and are preparing for graduation in a few weeks from Monroe Community College (MCC). Most will be taking their RHIT exams this summer and hope to be gainfully employed by Fall 2021. This year's HIT Club ran a successful hat and mitten drive in the winter, collecting more hats and mittens than any other club in past years. The club also held its annual "Be the Match" Bone Marrow Drive virtually for the first time ever and it was a success.

The RRHIMA BOD met virtually with the MCC senior class in February to describe our personal HIM journeys and to talk about the importance of participating in our professional associations.

It is with a heavy heart that we announce that MCC's HIT program is closing due to the inability to find a Program Director. Members of this year's freshman class will be allowed to graduate if they complete the program by May 2022, but there will be no more graduations from the MCC HIT program after May of 2022.

Awards

We were proud to give out our **Sharon Insero Academic Award** to Penny Hankins who is graduating the program at MCC this spring.

Accomplishments

- The BOD met monthly for board meetings plus had 2 extra planning meetings.
- Made a successful shift to Zoom Meeting and Zoom Webinar which enabled us to provide a full schedule of education sessions and hold virtual BOD and Business Meetings.
- Moved all webinar and meeting registration, evaluation forms and CE certificates online.
- Increased our membership by almost 10%.
- Held the 2021 Election online with a 52% participation rate.
- Updated our Bylaws in January 2021.
- Held a picnic in August and had 22 people attend it was the first and only time we got together in person during COVID. We also did a coding update during the picnic for 1 CEU.
- Held 15 Education Webinars for 15.5 CEUs with between 35-60 registrants for each webinar series.
- Held 3 Coder Special Interest Group Meetings (with 1 CEU awarded at each)
- Held monthly LTC Special Interest Group Meetings (with 1-2 CEU awarded at each).
- Started a Newcomers Special Interest Group for students, recent grads, newcomers to the area. It meets monthly and includes a presentation on topics of interest to the group, such as exam prep, job hunting tips and resume reviews.
- Celebrated HIP week in October 2020 and again in April 2021 with games, activities, prizes, and member spotlights
- Provided RRHIMA highlights and Member Spotlights to NYHIMA for every issue of PERSPECTIVES
- The BOD met virtually with the senior class from Monroe Community College to talk about our person HIM journeys, and RRHIMA, and to answer their questions.
- Awarded Penny Hankins, a graduating senior from the HIT program at Monroe Community College with the Sharon Insero Academic Award for 2021.
- Held our 2021 (Virtual) Annual Meeting May 11-13, 2021 11am-1pm each day for 5 CEU.
- Will be launching a new website and online membership form and database by the end of June 2021.