



**RRHIMA Update, Business Meeting
October 17, 2023**

RRHIMA 2023-2024 Board of Directors



- President
- Past-President
- Director of Membership Engagement
- Director of Communications
- 2nd Yr Director of Education
- 1st Yr Director of Education
- Director of Finance
- Student Representative

Penny Hankins, MS, RHIT

Mary Pasciak, RHIT

Lisa Boyle, RHIT

Shea Coleman, RHIT

Beth Ann Hinog, MSHIA, RHIA

Denise Perry, MSM, RHIA

Brandy Almekinder, RHIT

Marina Caito – SUNY Alfred

2023-2024 Strategic Plan



- **Mission** - The Rochester Regional Health Information Management Association promotes professional excellence and provides growth opportunities for its members and the region.
- **Vision** - To be the recognized association and recognized experts in the management of health information in the region.
- **The new Strategic Plan was built around 4 goals:**
 - Identify, and develop leaders for RRHIMA and the profession
 - Sustain a strong infrastructure to support RRHIMA operations
 - Provide cost effective educational programs that meet AHIMA core content areas and emerging roles
 - Grow membership & engage members through volunteer & networking opportunities

Membership



- Active members in Membership Directory (Dues paying and Emeritus) - 85
- Students in database - 1 (our Student Rep)
- We have an online application/membership renewal form on the RRHIMA website - <https://rrhima.org/user-registration/>. Click on the “Renew or Become a Member” link on the website.
- Will be having a our Director of Membership Engagement email people who did not renew this year to find out why
- Please encourage professional colleagues and co-workers who are not members or did not renew to join
- We will be putting a special focus on recruiting student members this year with our Director of Membership Engagement at the lead

Finance Report



- Add a memo to your payments, “membership dues”, “Fall Webinar” for checks and PayPal.
- All PayPal dues payments are automatically turned into auto-renewable payments by PayPal. We can share how to turn this off if you wish.

Finance Expense/Summary Report



ACCOUNT	Event/Reason	MEMO	SUM of DEPOSIT	SUM of WITHDRAWAL
-	+	Total	\$0.00	\$0.00
Total			\$0.00	\$0.00
-	+	Begining Ba Total	\$8,611.92	\$0.00
Begining Balance Total			\$8,611.92	\$0.00
-	+	Administrativ Membership Dues Total	\$1,750.00	\$50.00
	-	Other Admin Donation to Irondequoit Rotary Cl	\$0.00	\$200.00
		Other Admin Total	\$0.00	\$200.00
	+	PayPal Fees Total	\$0.00	\$72.83
Administrative Total			\$1,750.00	\$322.83
-	+	Awards Donation Total	\$28.00	\$0.00
Awards Total			\$28.00	\$0.00
-	-	2023 Annual 2023 Annual Picnic	\$50.00	\$0.00
		2023 Annual Picnic	\$10.00	\$0.00
		Gift Card for guest Speaker	\$0.00	\$25.00
		Reimbursement for Annual Picnic (\$0.00	\$31.76
		Reimbursement for Annual Picnic (\$0.00	\$274.32
		2023 Annual Picnic Total	\$60.00	\$331.08
	+	Technology Total	\$0.00	\$549.90
	+	Webinars - Fall Total	\$1,300.00	\$0.00
Education Total			\$1,360.00	\$880.98
Grand Total			\$11,749.92	\$1,203.81

2023–2024 Budget As of 9/11/2023



2023-2024 Budget as of 10/11/2023	2023-2024 Budget			2023-2024 Actual		
	Revenue	Expenses	Variance	Revenue	Expenses	Variance
Administrative	\$2,500	\$3,125	-\$625	\$1,750	\$273	\$1,477
Membership Dues (100X\$25)	\$2,500			\$1,750		
Vendor Sponsorship	\$0			\$0		
Board Expense						
NYHIMA Conference (Coffee Break, P & PE registration, door prize)		\$1,300				
Postage/Supplies		\$25				
HIP week and Door Prizes		\$0				
Bi-Annual Audit and Filing Fees		\$0			\$200	
Technology						
website		\$700				
New Laptop		\$800				
Other (Microsoft Office, Electionrunner		\$100				
PayPal Fees		\$200			\$73	
Education	\$4,120	\$1,550	\$2,570	\$1,360	\$881	\$479
Webinars						
Fall Webinar Series (45X\$45)	\$2,025			\$1,300		
Spring Webinar Series (45X\$45)	\$2,025					
Speaker Gift Cards		\$250				
Technology						
Zoom Meetings and Webinars		\$550			\$550	
Other Expenses						
Annual Picnic	\$70	\$750	-\$680	\$60	\$331	-\$271
2023 Annual Meeting	\$2,100	\$4,000	-\$1,900	\$0	\$0	\$0
Registration Fees (40x\$40)	\$1,600					
Vendor Sponsors	\$500					
Venue/Food Costs		\$3,500				
Speaker costs		\$400				
Misc (Labels, candy, prizes, printing program)		\$100				
Next Year's Annual Meeting Deposit		\$0				
Totals	\$8,720	\$8,675	\$45	\$3,110	\$1,154	\$1,956

Communications Report



RRHIMA Member Spotlight featured on the RRHIMA Website

- October 8, 2023: Penny Hankins
- Always looking for members to interview, reach out if you know of someone
- Thanks to this year's roving reporter Lori Phelan

Facebook and LinkedIn: We will continue to utilize Social Media platforms to promote RRHIMA events and share information relevant to our field

Facebook: <https://www.facebook.com/rochesterregionalhima/>

LinkedIn: <https://www.linkedin.com/in/rrhima-board-0aa497296/>

RRHIMA website (www.rrhima.org)

- Updated information regarding SIGs and education, including the fall Webinar series
- Log in to renew membership and view members-only content

Communications Report



Gmail (rrhima1@gmail.com)

- Email Distribution List – Always a work in progress. Updated regularly
- Please keep email updated in your profile on the RRHIMA website, let us know if your email address changes or you aren't getting email notifications from RRHIMA

Education Report



2023 Spring Webinar Series

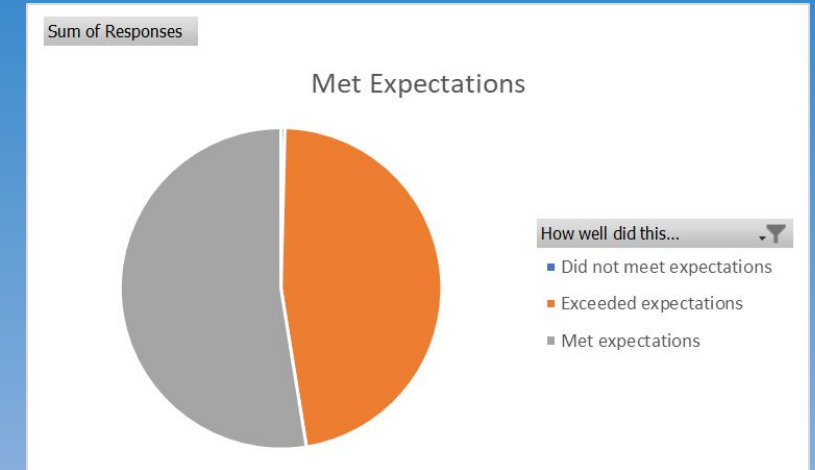
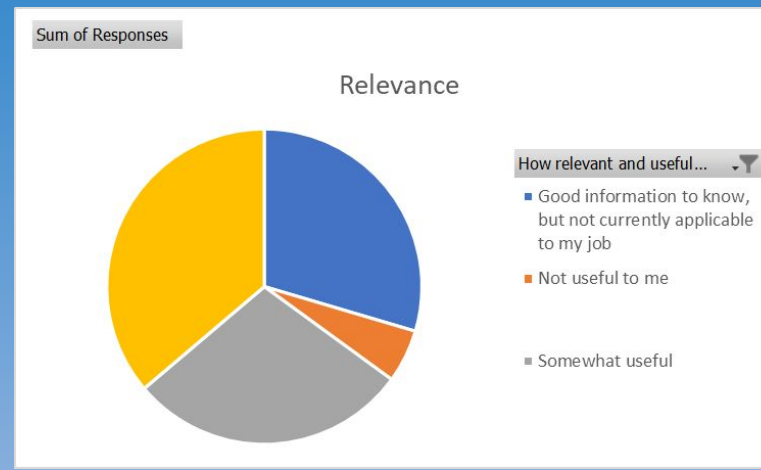
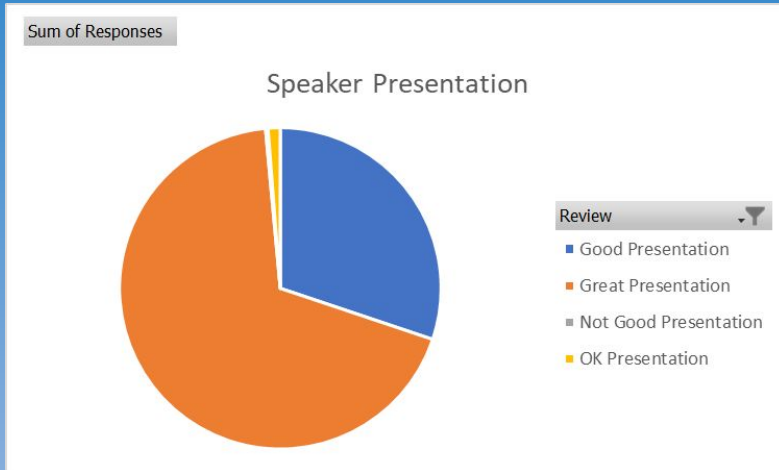
- 02/16/23 PDPM Overview-SNF
- 02/23/23 Home Health Services: Documentation Requirements in a PDGM World
- 03/02/23 IVR Peripheral Interventions
- 03/16/23 OPPS and MPFS 2023 Final Rules
- 03/30/23 Risk Adjustment and HCC Coding Overview
- 04/20/23 Common and Complex Inpatient Denials
- 6 AHIMA/AAPC CEU. \$50/member \$70/non-member

Education Report



- 61 registrants for the series
 - Resulting in 140 attendees over the 6 sessions
 - Attendance at each webinar ranged between 21-25 with an additional 141 YouTube views
- Feedback from evaluations: thanks...for your efforts, great speakers, presenter was excellent, great illustrations and tips, keep the webinars coming

Education Report- 2022 Fall Webinars



Participant Comments:

- People commented that we continue to offer high-quality educational programs.
- Jackie Carver was an excellent speaker. Her presentation was very informative and interesting to listen to. Great illustrations and tips.
- Many comments from participants thanking RRHIMA Educational Directors for the webinar series.

Education Report



2023 Fall Plans

- **Many Facets of Coding Webinar Series** \$45/member, \$65/non-member
 - 10/5/23 **MDS Form Update: Impacting Long Term Care** - Karen Donovan, Director, Clinical Operations, Beacon Solutions Group
 - 10/19/23 **Authentic Leadership for Women** - Amanda Wilson - President of Wilson Advisor
 - 11/02/23 **Cultural Competency Training** - Nafisah Clay, LMHC NCC Manager of Clinical Operations and Training, Excellus BlueCross BlueShield
 - 11/09/23 **Universal Design for Content Sharing** - Jennifer Rowlands, BS Instructional Designer III Excellus BlueCross Blue Shield
 - 11/30/23 **A Day in the Life of an ED Physician & Future Challenges for Emergency Medicine** Jeremy Lux, MD FACEP Emergency Management Physician ArnotHealth
 - 12/14/23 - **Leadership Presentation** H Fred Farley, PhD, Professor, Alfred State

Director of Membership Engagement



2023 Fall/2024 Winter Plans

- Update Welcome PowerPoint and send to new members
- Look into professional development ideas for new special interest group
- Investigate different ways to increase membership
- Send out 2023-2024 Member Survey to get your ideas and feedback



Special Interest Groups (SIGs)

Coders

- Meets 3-4 times a year via Zoom. Is FREE to attend.
- All RRHIMA Dues Paying and Emeritus members get 1.0 AHIMA/AAPC CEU for attending.
- This year's meetings (so far):
 - Sept 27, 2023 ICD 10 CM and PCS 2024 Coding Updates -Amanda Baird RHIA- University of Rochester
We had 27 attendees for the Coding Sig meeting.
 - Dec 06, 2023 Social Determinants of Health presented by Rochelle Nichols Associate Director from University of Rochester
 - **TBD March 2023**

Special Interest Groups (SIGs)



LTC

- **Meets quarterly on the 3rd Tuesday of that month from 2-4pm via Zoom.**
Meeting link is on the Events calendar on the RRHIMA website.

Professional Development SIG: Meeting for the first time in 2023 or early 2024.

Student Representative Report



RRHIMA's student Representative is from Alfred State College. Her name is Marina Caito. She is on the RRHIMA board as an active student rep and Marina is an advocate between Alfred State where she attends the college in person and remotely.

My experience as the RRHIMA student representative has been really great. I have really enjoyed getting to know all of the board members and have really loved getting to work with people that are currently in the field of work that I am studying to be in. I am always open to any advice that I am given and learning new ways of how to succeed in this profession!

RRHIMA Annual August Picnic



- Date: August 8, 2023, 2:00 - 7:00 PM
- Where: Powder Mills Park - Powderhorn Lodge, Pittsford NY

We had 19 attendees which included the RRHIMA Board of Directors. Lunch was provided to all who attended. We gave out door prizes as well.

We had a wonderful speaker who was from Blue Cross-Blue Shield Jennifer presented on "Universal Design for Content Sharing". Presented by Jennifer Rowlands, BS. who is an Instructional Designer III.

It was a rainy day, and we all had a fun day playing card games inside the lodge.

Nominations- RRHIMA needs you!



Take advantage of this unique opportunity to contribute to Rochester's HIM community.

- The open positions for 2024- 2025 are:
 - President Elect (3-year track – President Elect, President, Past-President)
 - Director of Director of Membership Engagement (1-year term)
 - Director of Communications (1-year term)
 - Director of Education; 1st year (2-year term)
 - Director of Finance (2-year term)
- You need to be an Active member in good standing of AHIMA, NYHIMA and RRHIMA, but you do not need a credential to run for a director position...only the president or someone running for the president track needs to hold an AHIMA credential.

Nominations - RRHIMA Needs You!



- Many benefits such as networking, free RRHIMA membership, CEUs, and more!
- Look for an email in Feb. 2024 from RRHIMA with a link to an online nomination form and detailed position descriptions
- DEADLINE for submitting completed nomination forms is March 1, 2024.
- Interested in helping? Let one of us know!

Volunteer Opportunities



- **We need volunteers to help with:**
 - Nominations and Election Committee (Feb-March)
 - Annual Meeting Planning Team (Jan-May)
 - Annual Picnic (Summer)
 - Volunteering at a community charity event (we will be in touch!)