



**RRHIMA Update, Business Meeting**  
**January 28, 2025**  
**12:00-1:00 pm**

# RRHIMA 2024-2025 Board of Directors



- President
- President-Elect
- Past-President
- Director of Membership Engagement
- Director of Communications
- 2<sup>nd</sup> Yr Director of Education
- 1<sup>st</sup> Yr Director of Education
- Director of Finance
- Student Representative

Penny Hankins, MS, RHIT

Sally Deming, RHIT

Mary Pasciak, RHIT

Lisa Boyle, RHIT

Stephanie Drager, RHIT

Denise Perry, MSM, RHIA

Melissa Michielsen, RHIT, CMC

Brandy Almekinder, RHIT

Sarah Anderson, RHIT

# 2023-2025 Strategic Plan



- **Mission** - The Rochester Regional Health Information Management Association promotes professional excellence and provides growth opportunities for its members and the region.
- **Vision** - To be the recognized association and recognized experts in the management of health information in the region.
- **The Strategic Plan was built around 4 goals:**
  - Identify, and develop leaders for RRHIMA and the profession
  - Sustain a strong infrastructure to support RRHIMA operations
  - Provide cost effective educational programs that meet AHIMA core content areas and emerging roles
  - Grow membership & engage members through volunteer & networking opportunities

# Active Membership



- Active members in Membership Directory (Dues paying and Emeritus) - 75
- Student members in database - 4
- We have an online membership renewal form on the RRHIMA website - <https://rrhima.org/user-registration/>. Click on the “RRHIMA Membership Form” link on the website. It must be filled out every year.
- Please encourage professional colleagues and co-workers who are not members or did not renew to join!
- We will be putting a special focus on recruiting student members this year with our Director of Membership Engagement at the lead

# Finance Report



- Add a memo to your payments, “membership dues”, “Fall Webinar” for checks and PayPal.
- Reminder to send payment in a timely manner after registering for membership or webinars.

# Finance Expense/Summary Report



ACCOUNT	Event/Reason	MEMO	SUM of DEPOSIT	SUM of WITHDR	
+ Total			\$0.00	\$0.00	
+ Beginning Balance Total			\$9,155.85	\$0.00	
- Administrative	+ Membership Dues Total		\$1,500.00	\$75.00	
	- NYHIMA Expense Sponsor Coffee E		\$0.00	\$500.00	
	NYHIMA Expenses Total		\$0.00	\$500.00	
	+ Other Admin Total		\$0.00	\$92.86	
	+ PayPal Fees Total		\$0.00	\$66.72	
	+ Technology Total		\$0.00	\$127.93	
	+ Website Total		\$0.00	\$119.20	
Administrative Total			\$1,500.00	\$981.71	
- Education	+ 2025 Annual Meeting Total		\$0.00	\$400.00	
	+ Technology Total		\$10.00	\$559.90	
	- Webinars - Fall 2024 Fall Webina		\$720.00	\$0.00	
		2024 Fall Webina	\$335.00	\$0.00	
		2024 Fall Webina	\$510.00	\$0.00	
		Gift Card for gue	\$0.00	\$50.00	
		Gift Cards for 2 S	\$0.00	\$50.00	
	Webinars - Fall Total		\$1,565.00	\$100.00	
Education Total			\$1,575.00	\$1,059.90	
<b>Grand Total</b>			<b>\$12,230.85</b>	<b>\$2,041.61</b>	\$10,189.24

# 2024–2025 Budget As of 1/2025



2023-2024 Budget as of 4/8/2024	2024-2025 Budget			2024-2025 Actual		
	Revenue	Expenses	Variance	Revenue	Expenses	Variance
<b>Administrative</b>						\$0
Membership Dues (75X\$25)	\$1,875			\$1,500		-\$375
Vendor Sponsorship	\$0					
Board Expense						
Bank Fees (New checks, bounced check fees, etc)		\$0				
<b>NYHIMA Conference</b> (Coffee Break, P & PE registration, door prize)		\$1,300			\$500	\$800
Postage/Supplies		\$25				
HIP week and Door Prizes		\$0				
Bi-Annual Audit and Filing Fees		\$200				
RRHIMA T-Shirts		\$0				
<b>Technology</b>						
Website		\$700			\$119	\$581
<b>Antivirus on Laptop (McAfee)</b>		\$130				
Other (Microsoft Office, Electionrunner		\$100				
PayPal Fees		\$200			\$67	\$133
<b>Education</b>	\$4,050	\$810	\$3,240		\$650	-\$650
<b>Webinars</b>						
Fall Webinar Series (45X\$45)	\$2,025			\$1,565		-\$460
Spring Webinar Series (45X\$45)	\$2,025					
Speaker Gift Cards (Webinar & SIG)		\$250			\$100	\$150
<b>Technology</b>						
Zoom Meetings and Webinars		\$560			\$550	\$10
<b>Other Expenses</b>						
<b>Annual Meeting</b>	\$2,100					
Registration Fees (40x\$40)	\$1,600					
Vendor Sponsors	\$500					
Venue/Food Costs		\$3,500			\$400	\$3,100
Speaker costs		\$400				
Misc (Labels, candy, prizes, printing program)		\$100				
Next Year's Annual Meeting Deposit		\$400				
<b>Totals</b>	\$8,025	\$810	\$7,215	\$0		\$0



# Communications Report



## **RRHIMA Member Spotlight featured on the RRHIMA Website**

- September 2024 was Mary Pasciak
- January 2025 is Darlene McKendrick
- Past Member Spotlights include Lorri Lauzze and Donna Barnard
  - Available on our website under “News”
- Always looking for members to interview, reach out if you know of someone
- We are looking for a new Roving Reporter! Please let us know if you are interested.

**Facebook and LinkedIn:** We will continue to utilize Social Media platforms to promote RRHIMA events and share information relevant to our field.

Facebook: <https://www.facebook.com/rochesterregionalhima/>

LinkedIn: <https://www.linkedin.com/in/rrhima-board-0aa497296/>



# Communications Report



## **RRHIMA website ([www.rrhima.org](http://www.rrhima.org))**

- Updated information regarding SIGs and education/webinars
- Log in to renew membership and view members-only content

## **Gmail ([rrhima1@gmail.com](mailto:rrhima1@gmail.com))**

- Email Distribution List – Always a work in progress. Updated regularly
- Please keep email updated in your profile on the RRHIMA website, let us know if your email address changes or you aren't getting email notifications from RRHIMA

# Education Report



## 2025 Spring Webinar Series

**2/18/2025**

**Dr Mead: How a Physician Thinks**

**3/4/2025**

**Kevin Tedesco: HANYS, SPARCS Audit Report**

**3/18/2025**

**Ron Kintz: Finance 101 from a CFO's Perspective**

# Education Report



## 2025 Spring Webinar Series

**4/1/2025**

**Leslie Slater: Coding and CDI for Substance Abuse Disorders**

**4/15/2025**

**Jesse Duran: Leadership Evaluations**

**4/29/2025**

**Dr Govender, VPMA: Case Mix Index - A Deeper Dive**

# Membership Engagement

Lisa Boyle, Director of Membership Engagement

Email: [member-engagement@rrhima.org](mailto:member-engagement@rrhima.org)



## 2024-2025 Membership Goal

- Our membership goal this year is 75 active members (not including BOD members)

## 2024-2025 Mid-year Overview

- As of 1/25/25 we currently have a total of 61 dues paying members, 6 emeritus members, 4 student members, and 8 board members
- We have had 11 new members to RRHIMA this year! They have all received our Welcome packets that gives an overview of our organization
- Our member survey went out a week ago, and we ask you to take the time to complete the survey

# Special Interest Groups (SIGs)



## Coder's SIG

- Meets 3-4 times a year via Zoom. Is FREE to attend.
- All RRHIMA Dues Paying and Emeritus members get 1.0 AHIMA/AAPC CEU for attending.

This year's meetings:

- September 25, 2024 ICD 10 CM Coding Updates presented by Stephanie Drager, RHIT who works at The University of Rochester Medical Center as a Senior Medical Coder. There were 40 registrants for the Coding Sig meeting and of that total we had 31 attendees which includes the hosts and of course the presenter.
- December 16th 2024 was our next coding sig which was a Professional Coders' Panel for Q&A. Hosted by Darlene MeckKendrick. The 3 members that were on the panel were Mary Pasciak, Penny Hankins, Brandy Alkeminder, and Ann Ortolaza.

# Special Interest Groups (SIGs)



## LTC SIG

- **Meets quarterly on the 3rd Tuesday of that month from 2-4 pm via Zoom and in person (hybrid approach).** Meeting Zoom link is on the Events calendar on the RRHIMA website.

## Professional Development SIG:

- Will be meeting in Feb, 2025
- Trying to find speakers for a few different SIG meetings, so stay tuned!
- Would like to meet 3-4 times a year.

# Student Representative



Sarah Anderson, RHIT

- Works at UPMC as a Release of Information Specialist
- Graduated from SUNY Alfred
- Currently studying at Rochester Regional Community College (Rochester, MN) in an Oncology Data Specialist Certification Program.





# Annual May Meeting

- Date: May 1, 2025: 8am – 4pm
- Where: Eagle Vale Golf Club, 4344 Fairport Nine Mile Line Rd, Fairport NY 14450
- Theme: To be decided
- Needed: Volunteers are needed to be on the planning team for the meeting

Please contact the board at [rrhima1@gmail.com](mailto:rrhima1@gmail.com) if interested.

# Volunteer Opportunities



**We need volunteers primarily to help with:**

- Always looking for speakers for our fall/spring webinars
- Nominations and Election Committee (Feb-March)
- Annual Meeting Planning Committee (Jan-May)



# Ways to Contact RRHIMA

President, President-Elect, and Past President - [president@rrhima.org](mailto:president@rrhima.org)

Education Co-directors - [education@rrhima.org](mailto:education@rrhima.org)

Membership Engagement director - [member-engagement@rrhima.org](mailto:member-engagement@rrhima.org)

Communications director - [rrhima1@gmail.com](mailto:rrhima1@gmail.com)

Finance director - [rrhimadof@gmail.com](mailto:rrhimadof@gmail.com)

Student Representative - [studentrep@rrhima.org](mailto:studentrep@rrhima.org)

RRHIMA website - <https://rrhima.org/contact/>

Facebook: <https://www.facebook.com/rochesterregionalhima/>

LinkedIn: <https://www.linkedin.com/in/rrhima-board-0aa497296/>